

FIG. 2

#### IP EXCHANGE

#### **SELECT A CATEGORY:**

\*PATENT
\*TRADEMARK
\*COPYRIGHT
\*TRADE SECRET/KNOW-HOW
\*MASK WORK
\*DOMAIN NAMES
\*TELEPHONE NUMBERS
\*OTHER

# FIG. 3

IP EXCHANGE

# PATENT SELECT A TECHNOLOGY OR INDUSTRY: TECHNOLOGY: \*ELECTRICAL & COMPUTER \*CHEMICAL \*BIO TECH \*MECHANICAL \*MECHANICAL \*MECHANICAL \*MEDICAL DEVICES

FIG. 4

\*BIOPHARM

# IP EXCHANGE PATENT-INDUSTRY-DATA STORAGE

- 1. \*ABC CORP., \*MAGNETO-OPTIC RECORDING MEDIUM
- 2. \*ABC CORP., \*PICKER MECHANISM FOR TAPE LIBRARY
- → 3. \*XYZ CORP., \*MAGNETIC TAPE CARTRIDGE
  - 4. \*ACME CORP., \*MAGNETIC RECORDING HEAD
  - 5. \*AJAX CORP., \*NEAR FIELD OPTICAL RECORDING HEAD
  - 6. \*XYZ CORP., \*ANTI-COUNTERFEIT DEVICE FOR OPTICAL DISC
  - \*
  - Ħ
  - \*
  - \*

### FIG. 5

# IP EXCHANGE PATENT-INDUSTRY-DATA STORAGE

XYZ CORP., MAGNETIC TAPE CARTRIDGE

\*UNITED STATES PATENT NO. 6,000,000

PROPOSED TRANSACTION: ASSIGNMENT OF LICENSE GRANTED TO ABC INC.

ABSTRACT: A MAGNETIC TAPE CARTRIDGE HAVING ...

INVENTOR(S): JUDY JONES

BID PERIOD: DEC. 2 TO DEC. 10, 1999

MINIMUM BID: \$500,000

\*LICENSE AGREEMENT

\*ROYALTY REPORTS

\*PRIOR ART

\*RELATED PATENTS

\*REQUEST MORE INFO

\*PROSECUTION HISTORY

\*XYZ HOME PAGE

\*ABC HOME PAGE

\*TRANSFER TERMS

\*ENTER BIDDING

#### IP EXCHANGE

#### PATENT-INDUSTRY-DATA STORAGE

\*\*BIDDING IN PROGRESS\*\*

XYZ CORP., MAGNETIC TAPE CARTRIDGE

\*USPN 6.000.000

PROPOSED TRANSACTION: ASSIGNMENT OF LICENSE GRANTED TO ABC INC.

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INVENTOR(S): JUDY JONES

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MINIMUM BID: \$500,000
\*LICENSE AGREEMENT
\*ROYALTY REPORTS

\*PRIOR ART

\*RELATED PATENTS
\*REQUEST MORE INFO
\*PROSECUTION HISTORY

\*XYZ HOME PAGE \*ABC HOME PAGE \*TRANSFER TERMS CURRENT BID: \$675,000
YOUR BID: \$750,000

X-LICENSE SUBMIT

# *FIG.* 7

#### IP EXCHANGE

\*\*BIDDING IN PROGRESS\*\*

XYZ CORP., MAGNETIC TAPE CARTRIDGE

BID HISTORY: \*ABC CORP. \$500,000 \*QRS CORP. \$550,000

\*ABC CORP. \$625,000
\*JONES INC. \$650,000
\*ABC CORP. \$675,000

CURRENT HIGH BID :\$675,000

# IP EXCHANGE PATENT-INDUSTRY-DATA STORAGE \*\*CROSS-LICENSING OFFER\*\*

FOR: XYZ CORP., \*MAGNETIC TAPE CARTRIDGE

FROM: \*JONES INC.

PROPOSED CROSS-LICENSE: \*NONEXCLUSIVE LICENSE

USPN \*6,000,001 AND \*6,000,002

\*PRIOR ART

\*RELATED PATENTS

\*PROSECUTION HISTORY

\*JONES HOME PAGE

\*REQUEST MORE INFO

# FIG. 9

#### IP EXCHANGE

#### PATENT-INDUSTRY-DATA STORAGE

ABCCORP., MAGNETO-OPTIC RECORDING MEDIUM - TRANSFER TERMS

\*UNITED STATES PATENT NO. 6,000,005 \*OTHER INFORMATION

PROPOSED TRANSACTION: NONEXCLUSIVE LICENSE

BID PERIOD: DEC. 2 TO DEC. 10, 1999 MINIMUM BID: \$250,000 UP-FRONT + 4%

TRANSFER TERMS:

SCOPE: NONEXCLUSIVE TERM: THROUGH EXPIRATION

FIELDS: OPEN UP-FRONT: \$250,000 ROYALTY RATE: 4% TECH SUPPORT: NO

ROYALTY BASE: NET SALES OF DUAL-LAYER MAGNETO-OPTIC DISCS

INFRINGING ANY CLAIM OF THE LICENSED PATENT

OTHER TERMS: STANDARD

IP EXCHANGE			
PATENT-INDUSTRY-DATA STORAGE			
ABCCORP., MAGNETO-OPTIC RECORDING MEDIUM - TRANSFER TERMS *UNITED STATES PATENT NO. 6,000,005 *INFORMATION TRANSFER TERMS:			
SCOPE: O NONEXCLUSIVE O EXCLUSIVE O SOLE O SUB			
TERM: O 5 YEARS O 10 YEARS O EXPIRATION			
FIELDS: OPEN OTHER TECH SUPPORT YES NO			
UP- FRONT: \$ ROYALTY RATE: %			
ROYALTY BASE:			
OTHER TERMS: OSTANDARD OSPECIFY SUBMIT CLEAR			

# FIG. 11

IP EXCHANGE TRANSFER ITEMS - ABC CORP PACKAGING
ABC CORP., *MAGNETO-OPTIC RECORDING MEDIUM - PATENT - LICENSE  ABC CORP., *"MOR" - TRADEMARK - ASSIGNMENT  ABC CORP., *"ABC INSIDE" - TRADEMARK - LICENSE  ABC CORP., *VAPOR DEPOSITION PROCESS - KNOW- HOW - LICENSE  ABC CORP., *WEB COATING PROCESS - PATENT - LICENSE
ABC CORP., *MSDS TRACKER SOFTWARE - COPYRIGHT/KNOW-HOW - LICENSE  ABC CORP., *MAGNETIC RECORDING HEAD - PATENT - LICENSE

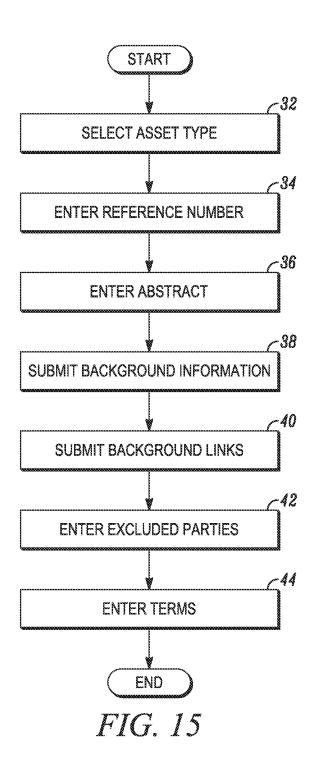
FIG. 12

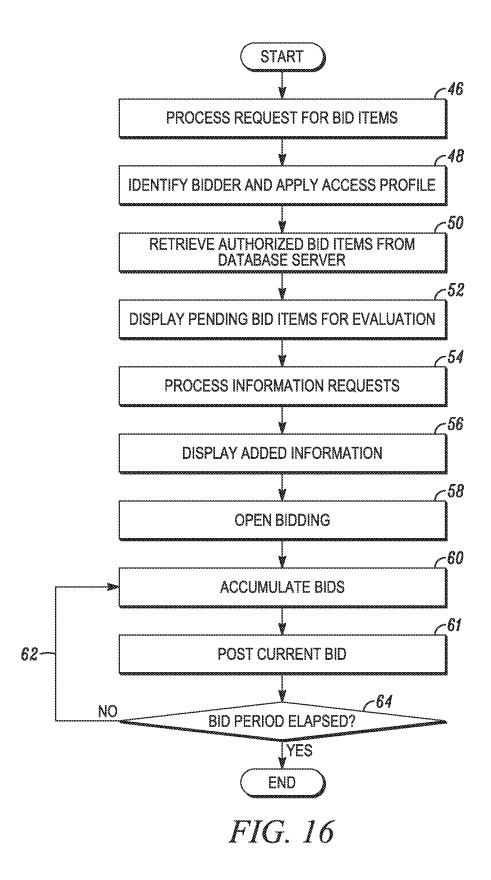
IP EXCHANGE ABC ITEMS			
0	*ABC CORP., *MAGNETO-OPTIC RECORDING MEDIUM - PATENT - LICENSE		
0	*ABC CORP., *"MOR" - TRADEMARK - ASSIGNMENT		
0	*ABC CORP., *VAPOR DEPOSITION PROCESS - KNOW- HOW - LICENSE		
XYZ ITEMS			
0	*XYZ INC., *MO MEDIA CARTRIDGE - PATENT - LICENSE		
0	*XYZ INC., *MO HEAD ASSEMBLY - PATENT - LICENSE		
0	*XYZ INC., *MAGNETIC TAPE CARTRIDGE - PATENT - LICENSE		

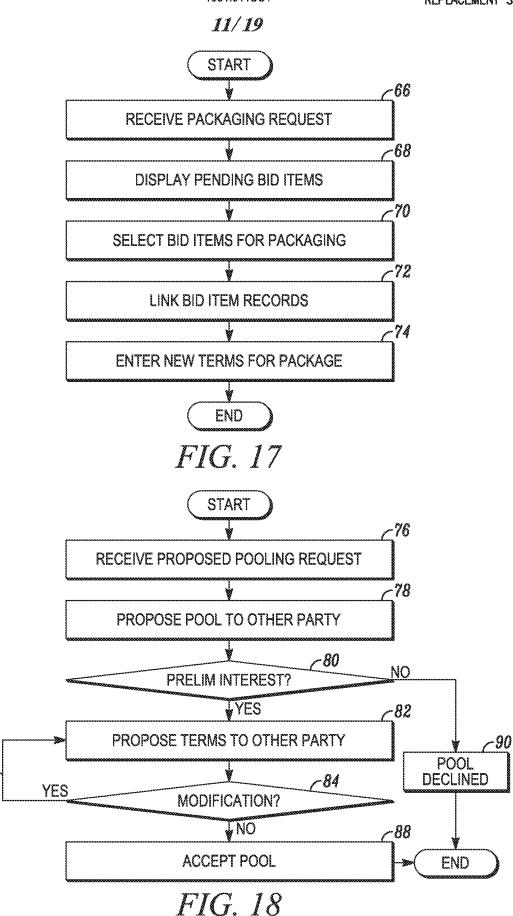
# FIG. 13

	IP EXCHANGE PATENT "BLIND"
ENTER TARGET ASSET:	
PATENT NO(S).:	
COUNTRY(IES).:	000000000000000000000000000000000000000
ASSIGNEE (IF KNOWN).:	
*TERMS	
DISCLOSE IDENTITY?	NO

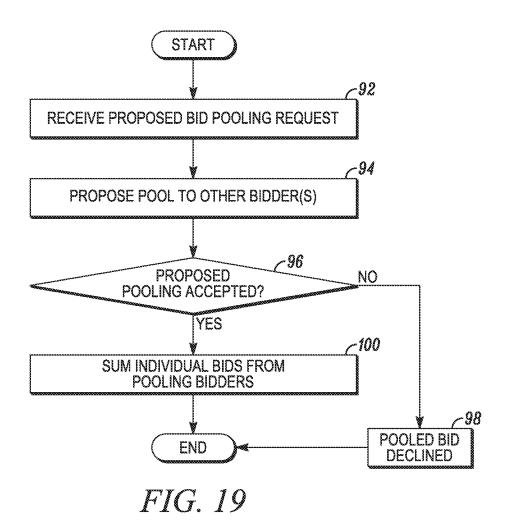
FIG. 14







86-



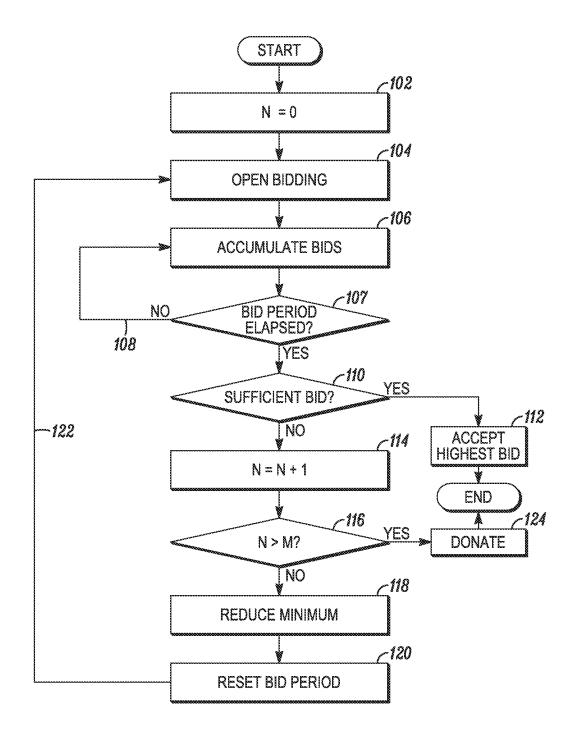
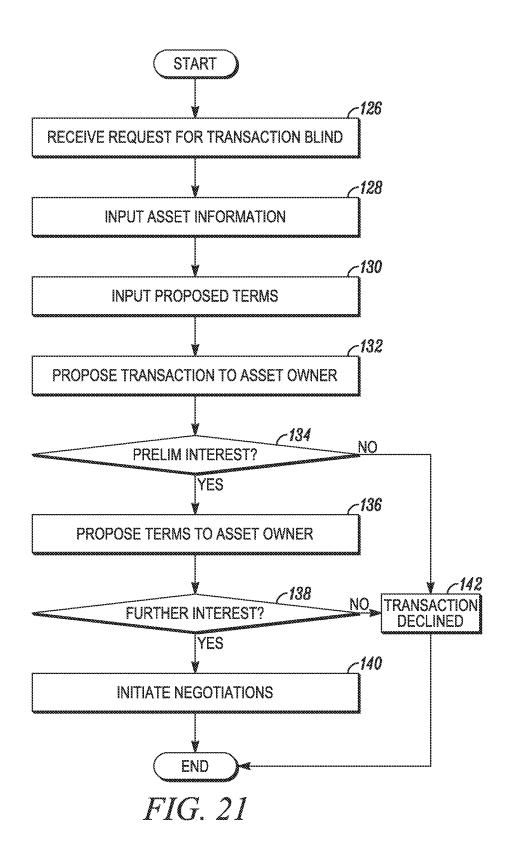


FIG. 20



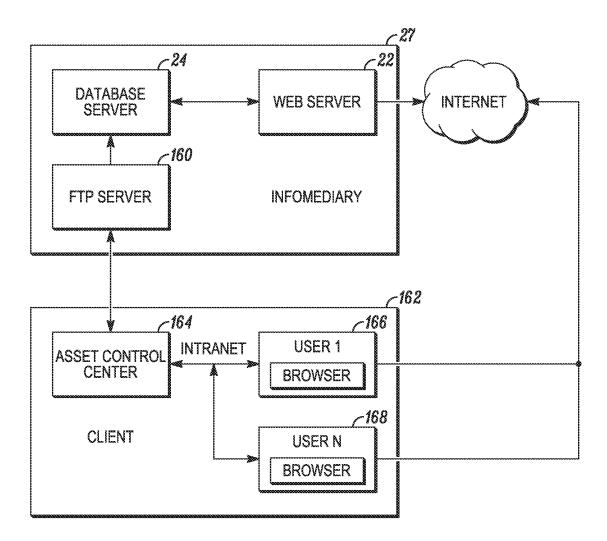


FIG. 22

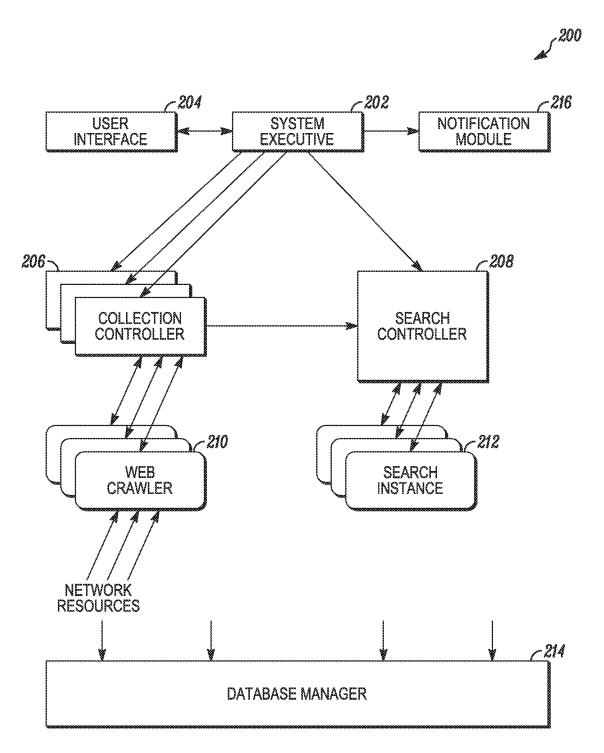


FIG. 23

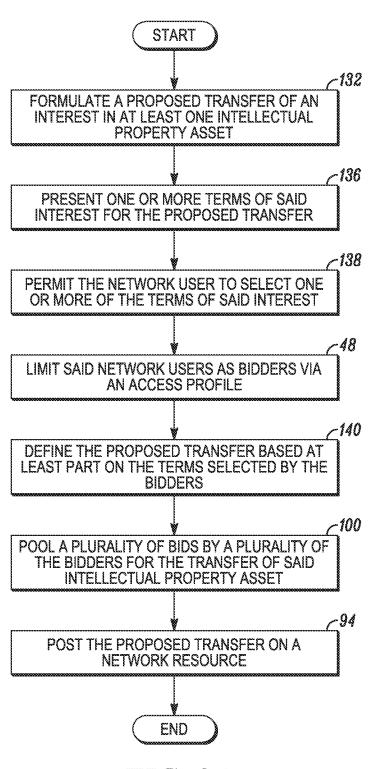


FIG. 24

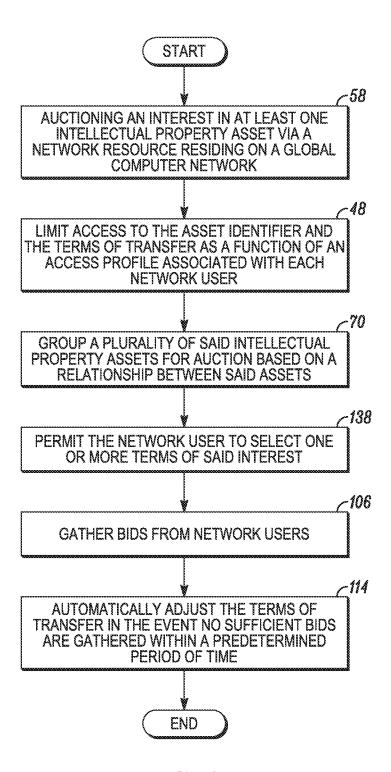


FIG. 25

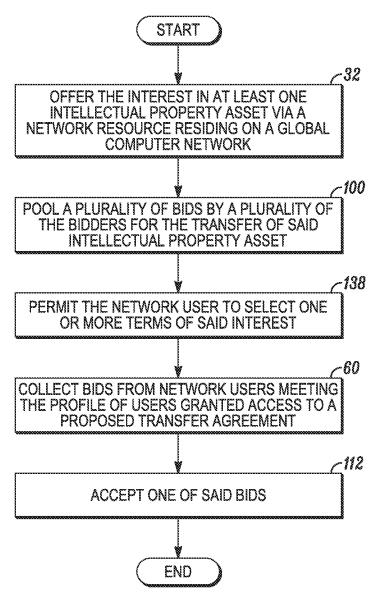


FIG. 26